



**II WESTERN
HEMISPHERE
DRUG POLICY
LEADERSHIP
CONFERENCE**

**BRAZIL'S CONTRIBUTION TOWARDS THE
CREATION OF A FUTURE HEMISPHERIC
COOPERATION ON THE SUBJECT OF DRUGS
AND THE FOSTERING OF GREATER
EFFECTIVENESS IN OUR NATIONAL
ANTIDRUG EFFORTS.**

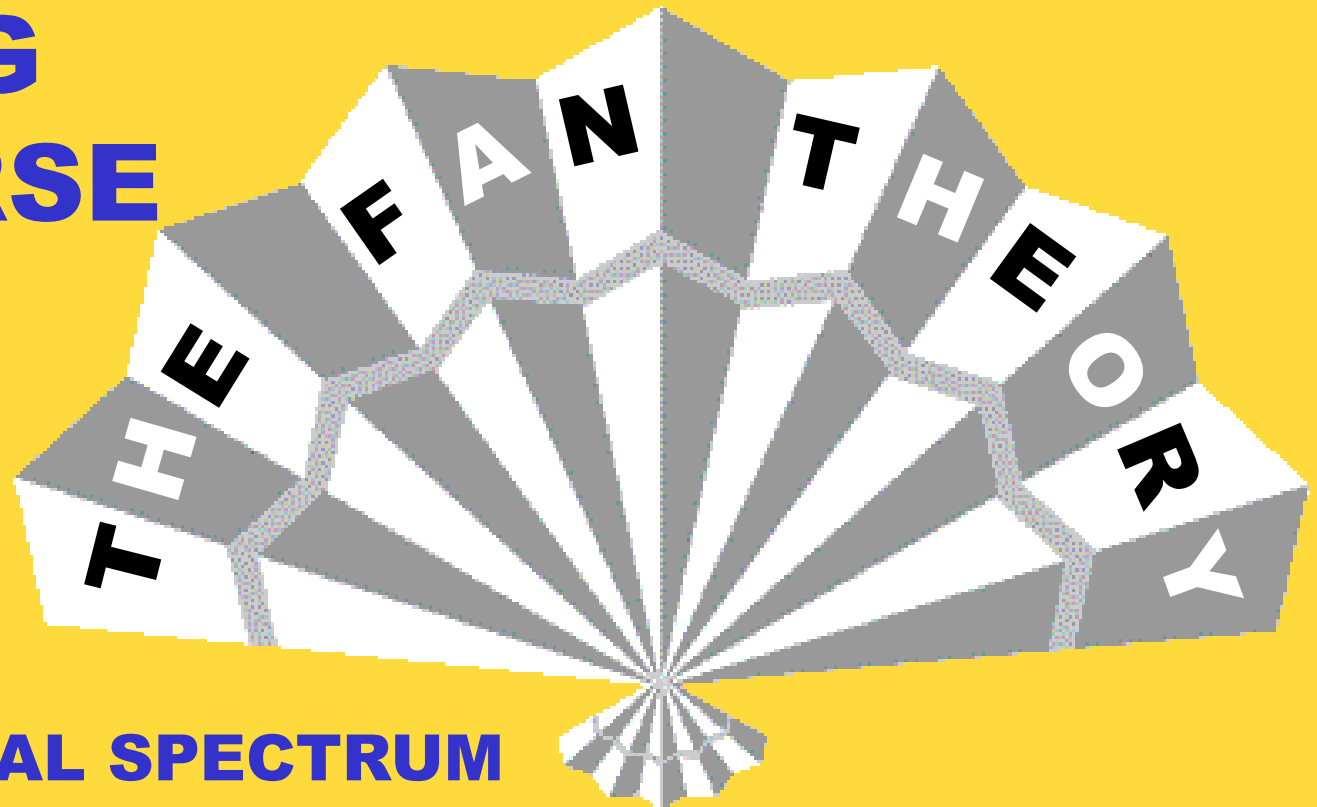
THE FAN THEORY
**THE DRUG
UNIVERSE**
STRUCTURAL SPECTRUM



Federative Republic of Brazil
Office of the President of the Republic
Institutional Security Cabinet
National Antidrug Secretariat



THE DRUG UNIVERSE

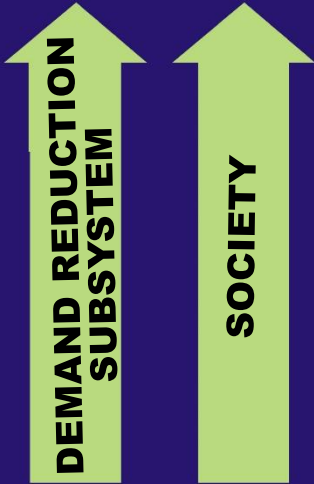


STRUCTURAL SPECTRUM

STRUCTURAL SPECTRUM



MAIN "HAMMER" FORCES



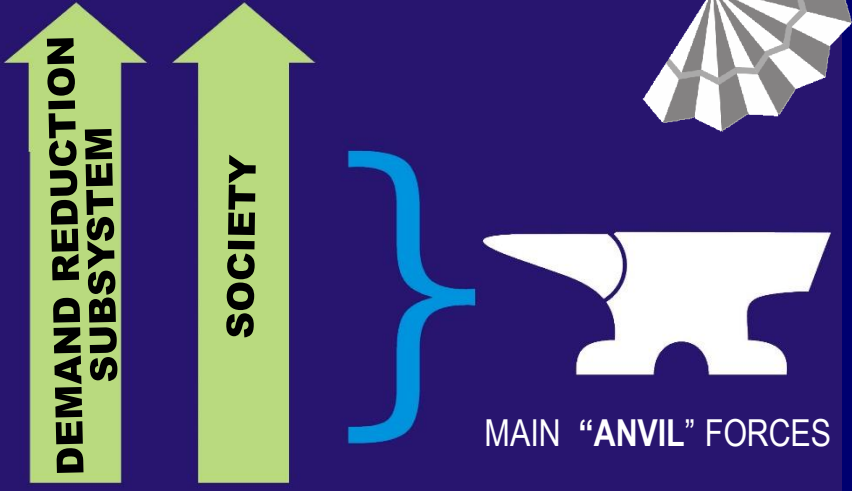
MAIN "ANVIL" FORCES

A One of the extreme sides of the spectrum. Actions that lead the user to interrupt their use contribute directly to strengthening the "anvil". Tendency to become part of space "B" and a direct connection to space "C".

STRUCTURAL SPECTRUM



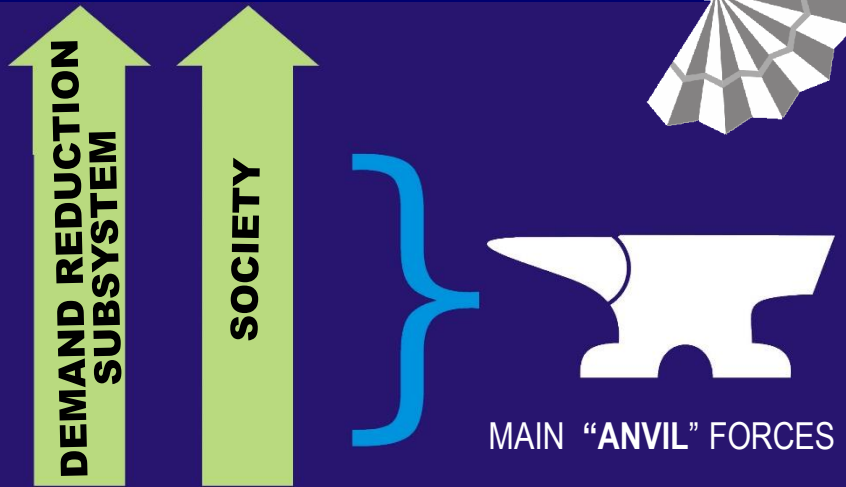
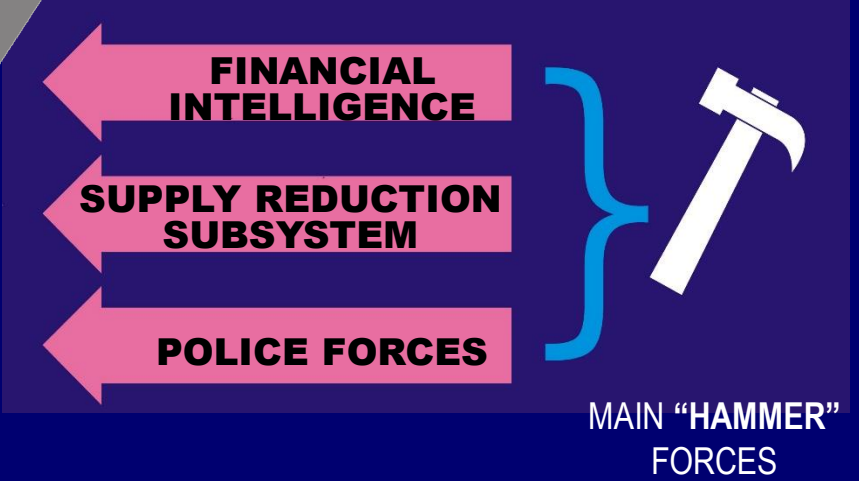
MAIN "HAMMER" FORCES



MAIN "ANVIL" FORCES

B Located in spectrum at a greater distance from the action of the "anvil" than the space "A". The links with space "C" are increasingly closer.

STRUCTURAL SPECTRUM

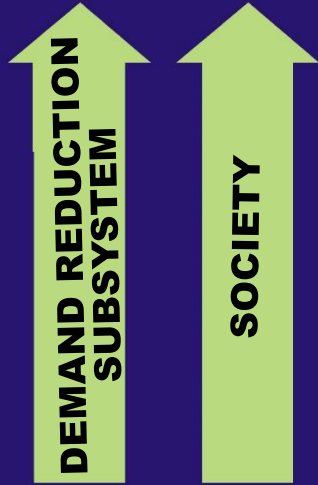


C This space is the base of the drug traffic pyramid. “Trafficker dealers”, mules, drug den operators, etc. It includes small producers and drug intermediaries.

STRUCTURAL SPECTRUM



MAIN "HAMMER" FORCES



MAIN "ANVIL" FORCES

D These are the "organized gangs", usually confused with "organized crime". They kill, they live at the margin of society and command space "C". Gangs responsible for drug production and distribution are included here.

STRUCTURAL SPECTRUM



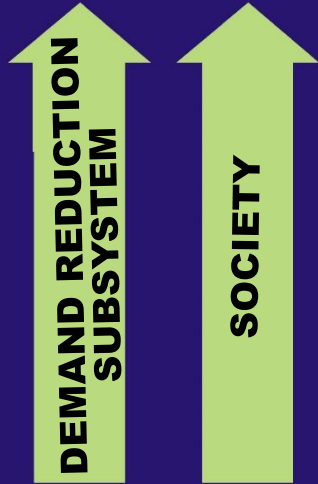
FINANCIAL INTELLIGENCE

SUPPLY REDUCTION SUBSYSTEM

POLICE FORCES



MAIN "HAMMER" FORCES



MAIN "ANVIL" FORCES

E

This is the true "organized crime". It does not kill, it corrupts. It needs to launder money in order to maintain its appearance and power. It is in the other extreme of the spectrum. Its actions are the main support for space "D". The biggest effort of the "hammer" falls on it to close the fan.

THE HAMMER AND ANVIL STRATEGY

BASIC CONCEPTS



ESSENTIAL POINT ACTIONS

➤ **A**ctions to reduce supply, to offer treatment and those targeting drug users are necessary, but they occur within the universe of consequences. Only **primary prevention** actions – education, information, training – take place before drugs can have an effect and only they can achieve lasting results, that is, **they come to stay.**



BASIC CONCEPTS

➤ If we consider that traffickers do not force anyone to buy drugs, but instead identify people's weaknesses in order to seduce them, **an investment in mobilizing and training** society to act ahead of traffickers by eliminating its vulnerable points, enables the creation of a protective shield – **the anvil** – that will make it more confident, and will offer better conditions for the success of its efforts to reduce supply.

THE HAMMER AND ANVIL STRATEGY



ESSENTIAL POINT ACTIONS



NATIONAL MAIN STRATEGIC EFFORT

BASIC CONCEPTS

➤ **P**oint actions in all spaces of the spectrum, coordinated among themselves as a matter of course in order to contribute to the progressive efficacy of the main action, are essential to **keep adverse forces under permanent pressure.**

THE HAMMER AND ANVIL STRATEGY



ESSENTIAL POINT ACTIONS



BASIC CONCEPTS

➤ It should be highlighted that the Government takes part in both actions of the main effort through the National Antidrug System. On the other hand, while **police forces** have a preponderant role in the actions of the “**hammer**”, it is up to **society** to take most of the responsibility for the success of the actions of the “**anvil**”.

THE HAMMER AND ANVIL STRATEGY



ESSENTIAL
POINT
ACTIONS



BASIC CONCEPTS

➤ To **“close the fan”** is the objective to be followed with determination, planning and well defined priorities. The time has come to direct our **attention to the frailty of the “anvil”**. Without giving it due priority, we will be reduced to the point actions.

THE HAMMER AND ANVIL STRATEGY

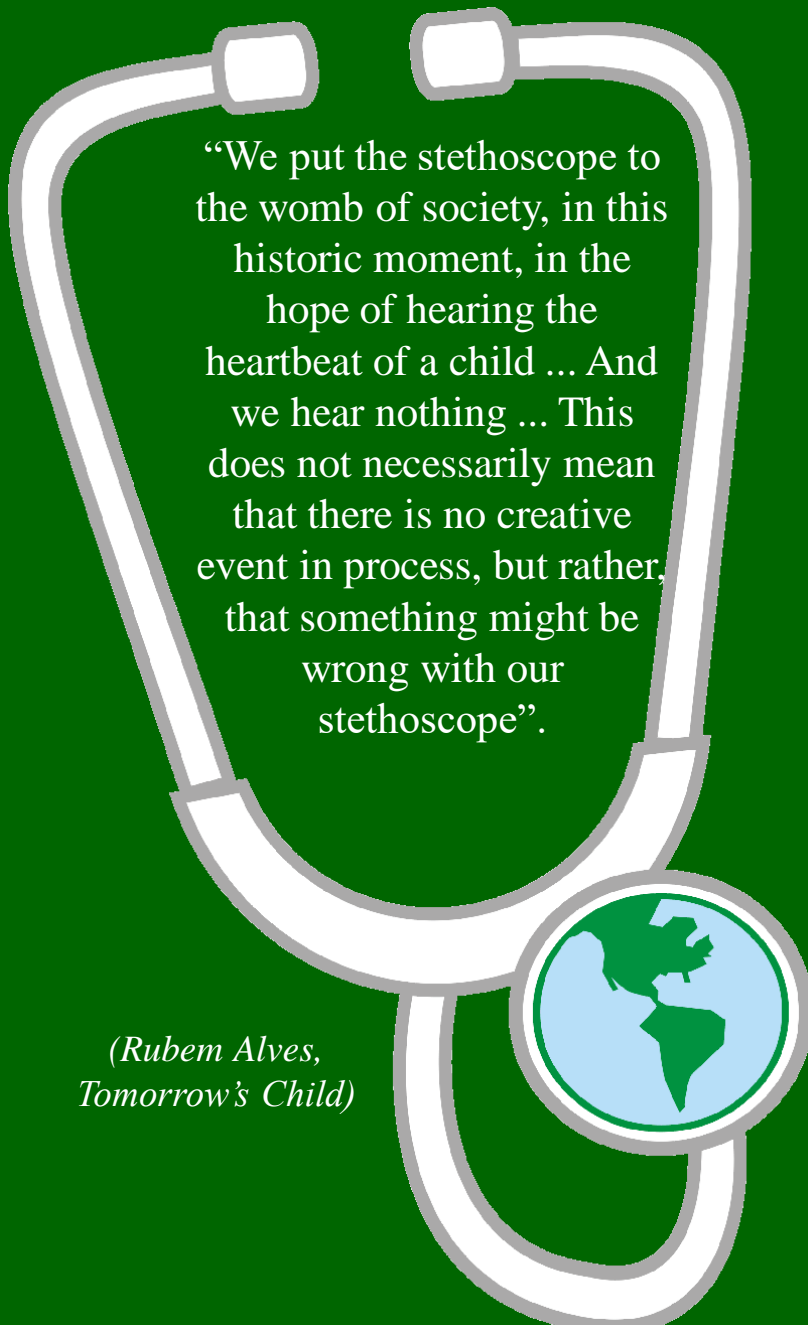


ESSENTIAL
POINT
ACTIONS



NATIONAL
MAIN STRATEGIC EFFORT

In Brazil, the strategy of bringing the actions of the National Antidrug Policy to the municipalities – **the central nucleus of the “anvil” in this FAN THEORY** – is characterized by the high priority bestowed upon it by the National Antidrug Secretariat – SENAD and further bodies of the National Antidrug System, where an integrated action with the 27 State Antidrug Councils is highlighted. **The response of society** to the call for mobilization and training is reflected in the progressive participation of its various organized segments and in the growing number of **Municipal Antidrug Councils** being implemented and those already implemented.



“We put the stethoscope to the womb of society, in this historic moment, in the hope of hearing the heartbeat of a child ... And we hear nothing ... This does not necessarily mean that there is no creative event in process, but rather, that something might be wrong with our stethoscope”.

*(Rubem Alves,
Tomorrow's Child)*



The Pilot Project to Integrate Border Municipalities in Demand Reduction Programs, supported by the Interamerican Commission for the Control of Drug Abuse – **CICAD**, is an example that Argentina, Bolivia, Brazil, Paraguay and Uruguay offer as regards a significant and determined **investment in the “anvil”**, which will hopefully be our starting point to a successful end to our confrontation with the drugs issue.



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Synthetic drugs tend to assume a most important role in the 21st Century. Low in cost, easy to produce and difficult to be seized by the enforcement bodies, this type of drug may soon turn cannabis, poppy and coca plantations, and the laboratories that refine them, a thing of the past. This conclusion reinforces the urgent need to invest, with seriousness and determination, in the mobilization and training of our society, educating and preparing young people to say “no to drugs”, **building a strong “anvil”**, our most powerful weapon to protect, in the dawn of the new millenium, the future of our nations – our youth. If we do not begin today, we will surely fail tomorrow.



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SENAD

www.senad.gov.br

OBID

**Brazilian National
Antidrug Observatory**

www.obid.senad.gov.br